



# World Trade Council of Wichita, Inc



Center for International Business Advancement

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 www.wtcouncil.wichita.edu - Email:wtcouncil@wichita.edu

## Announcing March 27, 2014 WTCouncil Reception & Dinner Program

# "DOING BUSINESS WITH HONG KONG & CHINA"

**Venue:** Wichita Marriott Hotel, 9100 E Corporate Hills, Wichita

**Date:** Thursday, March 27, 2014

**Time:** 6:00 p.m. Hosted Social & Network Reception

Compliments of HK ETO San Francisco

6:45 p.m. Banquet & Wine

7:50 p.m. Program Introduction

Dr. Dharma deSilva, Chair, World Trade Council of Wichita



### Keynote Address: "Hong Kong - Where China and Global Advantages Converge"

Ranked the world's No.1 in economic freedom, No. 2 in ease of doing business and No. 3 in competitiveness, Hong Kong is a unique part of China where global business goes to grow. Being a separate member of World Trade Organization and a separate customs territory, Hong Kong is itself the world's 9th largest trading entity and enjoys the incomparable advantages under a free trade pact with the Mainland of China. As the center of global economy gravitates towards Asia, how does Hong Kong consolidate and strengthen its position as the region's international financial, trade and logistics hub? And how is it seizing new opportunities to become the launching pad of Chinese enterprises "going global"? What about the challenges it faces in governance and in meeting fierce external competition? Come for new insights into the fast changing economic landscape of Hong Kong, China and the Asian region.

**Keynote Speaker: Mr. Clement Leung, Hong Kong Commissioner to the United States**

*Accompanied by: Ms. Subrina Chow, Director & Mr. C. T. Wong, Deputy Director, Hong Kong Economic & Trade Office in San Francisco*

**8:45 pm. Q & A and Adjourn**

**RESERVATIONS: Fax 978-3698 or online-wtcouncil.wichita.edu or email wtcouncil@wichita.edu**

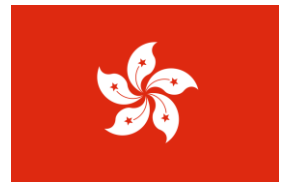
Reservations not cancelled 48 hours in advance will be billed

**R.S.V.P. Please make reservations with payment before March 24, 2014, to:**

World Trade Council of Wichita, Inc.

CIBA, Barton School, CH 034, Wichita State University

1845 N. Fairmount, Wichita, KS 67260-0088



Make Reservation(s) for \_\_\_@ \$25.00 Member \_\_\_ @ \$35.00 Non-Member \_\_\_ @ \$15.00 Student Vegetarian\_\_\_

Member(s): \_\_\_\_\_ Tel: \_\_\_\_\_

NonMember[s]: \_\_\_\_\_ Tel \_\_\_\_\_

Company/Address: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsored by World Trade Council of Wichita, affiliated with The Metro Chamber & WSU Center for Int'l Business Advancement [CIBA], in association with CIBA-USED/BIE project, IBSA/AIESEC-WSU, and Hong Kong Economic & Trade Office, San Francisco

### Final Notice to Renew Your 2014 Membership & Invite New Members to Join WTCouncil

#### Upcoming WTCouncil Events:

April 17, 2014 - Doing Business with Brazil sponsored by JP Morgan Chase Bank, N.A.

May 15, 2014 - World Trade Week Honors Doing Business with Indonesia (VIP Reception & Banquet)

Kindly invite your business associates to Join WTCouncil and circulate the membership form & the March 27<sup>th</sup> Hong Kong/China flyer to attend