



# World Trade Council of Wichita, Inc

Center for International Business Advancement

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

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## Announcing April 17, 2014 WTCouncil Reception & Dinner Program

# Doing Business with Brazil

SPONSORED BY JP MORGAN CHASE BANK & Co

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BAKER & MCKENZIE

**Venue:** Wichita Marriott - 9100 Corporate Hills Drive, Wichita, Kansas 67207

**Date:** Thursday, April 17, 2014

**Time:** 6:00 p.m. Hosted Social & Reception

*Compliments of J.P. Morgan Chase Bank, N.A.*

7:00 p.m. Banquet & Wine

8:00 p.m. Introduction & Announcements

Dr. Dharma de Silva, Chair, WTCouncil

**Introductions:** David G. Page – Market President, JPMorgan Securities, LLC

**Keynote Presentation:** “Doing Business in Brazil: Key Financing and Legal Issues”

**Featured Speakers:**

- **Stephen Lescohier**, Senior Vice President, International Banking, JPMorgan Securities, LLC, Chicago, IL
- **Melinda Phelan**, Partner, Baker & McKenzie, Houston, TX

Moderated by **Philip Kotev**, Executive Director, International Banking, Commercial Banking, JPMorgan

As Latin America’s largest economy, Brazil has become a key component in the growth strategy of US business. However, to maximize growth opportunities, business leaders need to stay alert to the changes of this ever-changing economy. This presentation will take a strategic look at key trends in Brazil- financing, regulatory and political perspectives for companies that are interested in exporting product to Brazil and/or making foreign direct investments. For both types of companies, the speakers will address key banking, financing, legal and tax issues arising from different forms of doing business in Brazil, and share their experiences with other similarly situated investors in what is a complex, and potentially rewarding jurisdiction.

9:00 p.m. Q & A and Adjourn (group photo - individual consultations)

**RESERVATIONS:** Fax 316-978-3698 or online – [www.wtcouncil.wichita.edu](http://www.wtcouncil.wichita.edu) or email [wtcouncil@wichita.edu](mailto:wtcouncil@wichita.edu)

*[Reservations not cancelled 48 hours in advance will be billed]*

**R.S.V.P.** Please make reservations with payment before April 14, 2014 to:

**World Trade Council of Wichita, Inc.**

CIBA, Barton School, CH 034, Wichita State University

1845 N. Fairmount, Wichita, KS 67260-0088

\_\_\_\_\_Vegetarian

Make Reservation(s) for \_\_\_\_\_@ \$25.00 Member \_\_\_\_\_@ \$35.00 Non-Member \_\_\_\_\_Table of 8 @200/-\_\_\_\_@ Student rate

Member(s): \_\_\_\_\_Tel: \_\_\_\_\_

Non Member[s]: \_\_\_\_\_Tel \_\_\_\_\_

### WTCouncil Up Coming Events:

1. May 15, WTW Honors Indonesia – Doing Business with Indonesia – Largest Emerging Market in ASEAN
2. Nomination deadline April 14 for International Business Excellence Awards, Sponsor Grant Thornton LLP

**Final Notice: RENEW 2014 Membership and Business Cards to be included in the 2014-15 WTCouncil Membership Directory**

**Kindly invite your business associates to Join WTCouncil - circulate membership form & April 17 JPMC Brazil flyer to attend**