



World Trade Council of Wichita, Inc



Center for International Business Advancement & C.I.B.A.-U.S.E.D./B.I.E. Project
Barton School of Business, Wichita State University, Wichita, KS 67260-0088
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How Western companies are successfully operating in China

Reception, dinner and program announcement

Sponsored by Grant Thornton LLP



Grant Thornton

Date: Thursday, January 28, 2010

Agenda: 6:00 pm Social hour & hosted reception
sponsored by Grant Thornton LLP
6:50 pm Banquet & wine
7:50 pm Program & introductions by
Dan Meyer, Partner, Grant Thornton LLP
8:45 pm Q&A – adjourn & consultations



Location: Wichita Marriott, 9100 Corporate Hills Drive, Wichita, KS

Keynote speaker: Mr. Alex Bryant, President, East West Associates

With the influx of foreign competitors and the growth of domestic Asian companies, the China and Asian marketplace has become significantly more competitive. Those companies not effectively managing their costs and operations are less effective in competing with their Asian and Western competitors. Mr. Bryant is the founder of East West Associates and East West China, manufacturing and operational execution firms for companies operating in the China and Asian markets. He will offer critical market insight and discuss strategies for companies looking to take advantage of Asian business opportunities.

Please make reservations with payment before January 25, 2010, to:

World Trade Council of Wichita, Inc.

CIBA, Barton School, CH 034, Wichita State University
1845 N. Fairmount, Wichita, KS 67260-0088

You can also submit your registration via fax at **978-3698**, online at **wtc.wichita.edu** or email at **wtc.ciba@wichita.edu**

(Note: Reservations not cancelled 48 hours in advance will be billed.)

No. of reservations for:	Members (\$25)	Non-members (\$30)	Students (\$15)
Member(s)			Tel
Non-member(s)			
Company and address	Email		

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Time to renew your 2010 membership & invite new members

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