



World Trade Council of Wichita, Inc

Center for International Business Advancement

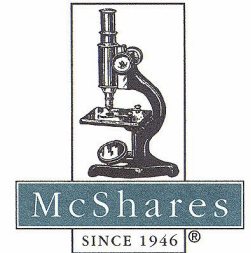
Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 Email: wtc.ciba@wichita.edu Web: www.wtc.wichita.edu



Announcing Thursday, Nov. 19 Reception, Dinner & Keynote Address

"EXPORT STRATEGY & SUCCESS OF RESEARCH PRODUCTS COMPANY - DIV. OF McSHARES INC & VIOBIN USA"



Venue: Olive Tree Banquet Hall
2949 N. Rock Road, Wichita, Kansas

Date: Thursday, November 19, 2009

Time: 6:00 pm Hosted Reception
6:50 pm Banquet & Wine
7:45 pm Program Introduction
Dr. Dharma deSilva, Chair WTC



Research Products Company
A Division of McShares, Inc.
Salina, Kansas



Featuring EMBA Research

McShares Enriched Grain: Exporting Nutrition to Mexico

Research Team: Amy Shoemaker, Mickey Hines, Saeed Cheema & John Walker

Keynote Address

McShares Inc., Successful Strategies used for Increased Global Sales

Mr. Monte White, President & CEO, Research Products Co., Div of McShares Inc.

9:00 pm Adjourn for Individual Consultations

RESERVATIONS: Fax 978-3698 or pay online – wtc.wichita.edu or email wtc.ciba@wichita.edu

[Reservations not cancelled 48 hours in advance will be billed]

R.S.V.P. Please make reservations with payment before Nov 16, 2009, to:

World Trade Council of Wichita, Inc.
CIBA, Barton School, CH 034, Wichita State University
1845 N. Fairmount, Wichita, KS 67260-0088

Make Reservation(s) for _____ @ \$25.00 Member _____ @ \$30.00 Non-Member _____ @ \$15 Students

Member(s): _____ Tel: _____

Non Member[s]: _____

Company/Address: _____ Email: _____

Sponsors: World Trade Council of Wichita Inc., [affiliated with the Center for International Businesses Advancement - CIBA-WSU, & Wichita Metro Chamber], in association with AIESEC-WSU, Research Products Company – Div. of McShares Inc & VIOBIN USA.

Upcoming WTC Events:

Dec, 17, 2009 33rd Annual Wines Around the World Tasting & WTC Get-to-Gether
Opportunity to invite business/associate new members, Sponsored by Standard Beverage Corporation and Dean & Deluca

Invite your Business Associates and/or Prospective Members for Nov.19 Program Featuring McShares, Inc.

WTC – A Non-Profit Organization Affiliated with WSU's Center for International Business Advancement & The Chamber