



World Trade Council of Wichita, Inc



Center for International Business Advancement [CIBA]

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

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# 33<sup>rd</sup> Annual World Trade Week 2009 Honors the People's Republic of China



**Venue: Olive Tree Banquet Hall, 2949 N. Rock Rd, Wichita**

**(1) May 21, 7:45 am – 4:00 pm**

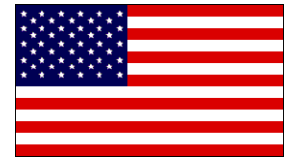
**Doing Business with China & Trade Prospects Conference**

**Trade Conference Panels Feature China & Provinces Trade Briefings, KS Agriculture, Wichita MNCs/Aircraft, Trade Services & Luncheon**

*Program Details & Reservations, See Inside. Deadline May 18.*



**(2) May 21, 5:45 pm – 9:30 pm**



**VIP Reception, WTW Honors China, Banquet & Keynote Speaker**

**SPONSORS:** *World Trade Week Honors China is presented by World Trade Council of Wichita, CIBA in association with AIESEC-WSU, Kansas World Trade Center, US-SBA, KITCC, WCFR, Embassy of China, KU CIBER [Center for International Business Education & Research University of Kansas], U.S. DOC-EAC (Wichita), Wichita Convention-Visitors' Bureau, City of Wichita, The Chamber/GWEDC, Sedgwick County/FTZ.*

**VIP RECEPTION PATRONS:** *Cessna Aircraft Company, Hawker Beechcraft Corporation, INTRUST Bank, Commerce Bank, TRAMCO, Pioneer Balloon Company, Bombardier/Learjet, Cessna Finance Corp., Grant Thornton, Standard Beverage Corp., Dean & DeLuca.*

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# 33<sup>rd</sup> World Trade Week Honors China May 21, 2009

Presented by Center for International Business Advancement [CIBA] & World Trade Council of Wichita Inc. in association with the Embassy of China in Washington D.C. and the Consulate General of China in Chicago

## (1) MAY 21 "DOING BUSINESS WITH CHINA"

**VENUE: Olive Tree Banquet Hall, 2949 N Rock Rd, Wichita KS**

- 7:45am **Registration** Continental breakfast - Tea/Coffee Croissants
- 8:10 **Introductions** Dr. Dharma deSilva, Professor & Director CIBA & Chair WTC and Dr. Clyde Stoltenberg, Barton Professor, IB WSU
- 8:15 **"Doing Business with China: US Perspective"** Mr. Andrew Edlefsen, US Dept of Commerce,
- 8:45 **"Doing Business with China: Chinese Perspective"** Hon'ble Weilin Kuang, Minister Counselor, Embassy of China; Mr. Guowen Chen, Consul & Director of Commercial Office; Mr. Weijia Wang, Vice Consul, Consulate General of PRC, Chicago
- 9:15 **PANEL I Doing Business with Provinces - Trade & Investment Prospects (a) Hong Kong**, Ms. Bridget Lee [invited] **(b) Shanghai**, Mr. Jeffrey Wang [invited] **(c) Tianjin**, Mr. Lampson Li **(d) Shenyang**, Ms. Zhuo Yang **(e) Shenzhen**, Mr. Robert Fraser
- 9:45 **PANEL II Legal/Regulatory Issues in Contracts, Licensing and Investment**  
Ms. Fang Shen, Husch Blackwell Sanders; Dr. Kyle Ursey, Dean, Friends University; Dr. Clyde Stoltenberg, Professor, Wichita State University
- 10:30 **Break**
- 10:45 **PANEL III Grant Thornton China Whitepaper, presented by Dan Meyer, Grant Thornton**  
Comments by Dr. Raffaele DeVito, Professor, Emporia State University, and Chair, Kansas International Trade Coordinating Council
- 11:30 **PANEL IV Kansas Agriculture and Industrial/Manufactured Exports**  
Mr. Larry Childs, Ms. April S. Chiang, International Trade Representatives, Trade Development Section, Kansas Department of Commerce
- 12:00pm **Luncheon**  
**Mayor's Proclamation of WTW 2009 Honors China** Honorable Carl Brewer
- 1:30 **PANEL V Wichita-Wuxi EcoPartnership - a bi-national economic model for sustainable development**  
Hon. Carl Brewer, Mayor, City of Wichita; Hon. Carolyn McGinn, Senator, State of Kansas; Kay Johnson, Director of Environmental Services, City of Wichita; Karyn Page, President/CEO, Kansas World Trade Center; Moderated by Dale Goter, Director of Government Relations, City of Wichita
- 2:15 **PANEL VI Wichita Aircraft Global Operations – Bombardier/Learjet [Mike Fahey, VP], Cessna [Gordon Vieth, VP], Hawker Beechcraft Corp. [Ted Farid, VP]**
- 3:00 **PANEL VII Doing Business with China - Area MNC Experience and Success Case Studies**  
Koch Industries [Woody Swain], LSI Corp. [Dr. M.K. Jibbe], Pioneer Balloon Co. [Ted Vlamis], TRAMCO [Leon Trammell], Coleman Company [Mr. Pat Barnett - Invited], The Bradbury Group [Mr. Ryan Durst], Ken Gebhart [Celestaire]
- 3:45 **Breakout Sessions for individual consultations**  
with Chinese delegates and speakers, joined by representatives of KWTC, USDOC, GWEDC & KDOC
- 4:00 **Adjourn for VIP Reception and World Trade Week Honors China Banquet at 6pm**

## (2) MAY 21, VIP RECEPTION, BANQUET, KEYNOTE & FEATURED SPEAKERS

- 5:45pm **VIP RECEPTION** [Hors d' oeuvres & Beverages Courtesy WTC Board of Director Patrons, SBC, Dean & Deluca]  
Welcome - City/State Legislators, The Chamber & Business Leaders to meet China Delegates
- 6:50 **World Trade Week Honors China Banquet** Presiding Dr. Dharma deSilva, Chair WTC
- 7:40 **Governor's World Trade Week Proclamation & Welcome Address**  
Hon'ble David Kerr, Secretary of Commerce
- 7:55 **Keynote Address** Hon'ble Ping Huang, Consul General, Consulate General of PRC, Chicago
- 8:40 **Recognition** Minister Counselor Weilin Kuang & Chinese Delegation
- 9:00 **International Business Excellence Award** [Sponsored by Grant Thornton and Recognition of IB Scholars/Interns]
- 9:20 **Vote of Thanks & Door Prizes/Souvenirs**



Please return reservation form by May 18 with payment to:

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1845 Fairmount, Wichita KS 67260-0088

Check enclosed for \$ \_\_\_\_\_ [Reservations not cancelled 48 hours in advance are billed] Please Check \_\_\_\_\_ Vegetarian

Please Make \_\_\_\_\_ Reservations for (1) China Day Trade Conference @ \$75.00 and/or (2) VIP Reception & Banquet @ \$35.00

Co/Group \_\_\_\_\_ Reservations for VIP Reception & Banquet only @ \$250 for table of 8 guests. Non-Members VIP Reception & Banquet \$45.00

Name[s] \_\_\_\_\_ Title/Co \_\_\_\_\_ Tel/Email \_\_\_\_\_

Guest[s] \_\_\_\_\_ Title/Co \_\_\_\_\_ Tel/Email \_\_\_\_\_

WTC - Non-profit organization is affiliated to Center for International Business Advancement [CIBA] Barton School of Business, WSU & Wichita Metro Chamber