



# World Trade Council of Wichita, Inc

Center for International Business Advancement

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 Email: wtc.ciba@wichita.edu Web: www.wtc.wichita.edu



Announcing Oct. 23, 2008 Day Seminar, Reception & Dinner Speakers Program

# Doing Business with Mexico



1. Luncheon Seminar and Speakers: "NAFTA Related Issues", 12:00pm to 5:00pm

2. Reception, Dinner and Speakers Program

Venue: Olive Tree Banquet Hall 2949 N. Rock Rd. Wichita

Date: Thursday, October 23, 2008

Time: 6:00 p.m. Hosted Social & Reception

7:00 p.m. Reception, Dinner & Speaker Program

8:00 p.m. Program Introduction:

Dr. Dharma deSilva, Chair, World Trade Council of Wichita



Presented by CIBA-WTC in sponsorship with Spirit AeroSystems, Inc.

Keynote Introduction: Mr. Don Blake, Director of Strategic Initiatives, Spirit AeroSystems, Inc.

Keynote Theme "Doing Business with Mexico & Prospects"

Mr. Jacob Prado, Consul of Mexico in Kansas City

Mr. Jaime Moises Maussan Granandaos, Trade Commissioner, Trade Commission of Mexico, Dallas.

## Featured Remarks

Ms. Diana Lidia Castañeda Zúñiga, Deputy Trade Commissioner, Trade Commission of Mexico, Dallas.

Accompanying Delegation from Sonora State: Adolfo Garcia, Martha Campa, Ignacio Escalante, Francisco Diaz-Brown

9:00 p.m. Q & A and Adjourn for Individual Consultations

RESERVATIONS: Fax 978-3698 or online – www.wtc.wichita.edu or email wtc.ciba@wichita.edu

[Reservations not cancelled 48 hours in advance will be billed]

R.S.V.P. Please make reservations with payment before Oct 21, 2008, to:

World Trade Council of Wichita, Inc.

CIBA, Barton School, CH 034, Wichita State University

1845 N. Fairmount, Wichita, KS 67260-0088

Make Reservation(s) for \_\_\_\_\_ @ \$25.00 Member \_\_\_\_\_ @ \$30.00 Non-Member \_\_\_\_\_ @ \$15 Students

Member(s): \_\_\_\_\_ Tel: \_\_\_\_\_

Non Member[s]: \_\_\_\_\_

Company/Address: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsors: World Trade Council of Wichita Inc., [affiliated with the Center for International Businesses Advancement - CIBA-WSU, & Wichita Metro Chamber], in association with AIESEC-WSU, Consulate General of Mexico, Trade Commission of Mexico, Dallas, Spirit AeroSystems.

## Upcoming WTC Event

1. Nov 20, 2008 - Day Luncheon Seminar on International Finance & Risk Issues" sponsored by Commerce Bank

2. Nov 20, 2008 – Evening Reception, Dinner Program International Finance & Global Trade" Commerce Bank