32nd Annual World Trade Week 2008

Honors

“Arab States - Middle East”
Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Egypt, Jordan & Morocco

Venue: Olive Tree Banquet Hall, 2949 N. Rock Rd, Wichita

1. May 15, 7:45 am – 4:00 pm
Doing Business with Arab States-ME Trade Conference

Trade Conference - Panels Feature AS-ME Country Briefings, KS Agriculture, Wichita Aircraft, MNCs & Luncheon Address

2. May 15, 5:45 pm – 9:30 pm
VIP Reception, Banquet, Keynote & Featured Speakers


I. May 15 “Doing Business with Arab States-Middle East”

7:45am  Registration - Continental breakfast - Tea/Coffee Croissants
8:15   Introductions - Dr. Dharma deSilva, Chair WTC
Welcome & WTW Proclamation, Mayor of City of Wichita, Honorable Carl Brewer
Greetings and Response from H.E. Ambassadors from Arab States-Middle East

8:30  “Doing Business in Middle East: Opportunities ” Dr. Abdul Shaikh, Regional Coordinator Middle East USDOC.

9:00   PANEL I Briefing on Doing Business Bahrain, Oman, Jordan, Kuwait & Qatar — Trade & Investment Prospects
H.E. Dr. Naser Mohammed Al Belooshi, Embassy of Bahrain, H.E. Hunaina Al-Mughiry, Embassy of Oman

10:00 Break
10:10  PANEL II Briefing on Doing Business with Saudi Arabia, Morocco, Egypt & UAE — Trade & Investment Prospects
Hon’ble Mourad Layachi, Counselor-Embassy of Morocco, Hon’ble Dr. Ashraf El-Rabiey, Minister Counselor-Embassy of Egypt, Mr. Edward Burton, President & M.D. US-Saudi Arabian Business Council

11:30 PANEL III Agriculture & Food Products Trade of Kansas in ME — Hon’ble A. J. Polansky, Secretary of Agriculture.

12:05pm Luncheon & Keynote Speaker “USA-FTA with special reference to Middle East”
Hon’ble Holly Vineyard, Deputy Assistant Secretary for Africa, Middle East and South Asia, US Dept. of Commerce.

1:30   PANEL IV - Wichita Aircraft Global Operations — The Boeing Company [Jeffrey Johnson, VP Middle East],
Bombardier/Learjet [Mike Fahey, VP], Cessna [Gordon Voth, VP] & Hawker Beechcraft Corp. [Don Dyer, VP]

2:30   PANEL V Doing Business with Middle East - McKinsey Study “Beyond Oil: Reappraising the Gulf States” (Invited),
Area MNCs Doing Business in Mid-East - Koch Industries [Woody Swain], LSI Corp.[Dr. Ron Beach], Pioneer Balloon Co.[Dr. Ted Vlamis],
TRAMCO [Leon Tramell], Coleman Co. & The Bradbury Group.

3:30 Breakout Sessions for individual consultations with Country delegates and speakers, joined by

II. May 15, VIP Reception, Banquet, Keynote & Featured Speakers

5:45pm  VIP RECEPTION — [Hors d’oeuvres & Beverages Courtesy WTC Board of Director Patrons, SBC, Dean & Deluca]
Welcome - City/State Legislators, The Chamber & Business Leaders to meet Arab States/Middle East Delegates

6:50 World Trade Week Honors Arab States-Middle East Banquet

7:40 Governor’s World Trade Week Proclamation & Welcome Address
Hon’ble David Kerr, Secretary of Commerce, KDOC

7:55 Keynote Special Addresses: H.E. Hunaina Al-Mughiry, Ambassador, Embassy of Oman,
H.E. Dr. Naser Mohamed Al Belooshi, Ambassador, Embassy of Bahrain, H.E. Aziz Mekouar, Ambassador,
Embassy of Morocco. Other H.E. Ambassadors & Ministers/Counselors [invited to be announced]

9:00 International Business Excellence Award [Sponsored by Grant Thornton]

9:20 Vote of Thanks & Door Prizes/Souvenirs

Please return reservation form with payment to:

World Trade Council of Wichita, Inc.
CIBA, Barton School of Business, Wichita State University
1845 Fairmount, Wichita KS 67260-0088

Check enclosed for $________ (Reservations not cancelled 48 hours in advance are billed)
Please Check ____ Vegetarian

Please Make ____ Reservations for [1] AS-ME Day Trade Conference @ $75.00 and/or [2] VIP Reception & Banquet @ $35.00
Co/Group ____ Reservations for VIP Reception & Banquet only @ $275 per/table for 8 guests. Non-Members VIP Reception & Banquet $45.00

Name(s) ___________________ Title/Co ___________________ Tel/Email ___________________

Guest(s) ___________________ Title/Co ___________________ Tel/Email ___________________

WTC – Non-profit organization is affiliated to Center for International Business Advancement [CIBA] Barton School of Business, WSU & Wichita Metro Chamber