



World Trade Council of Wichita, Inc

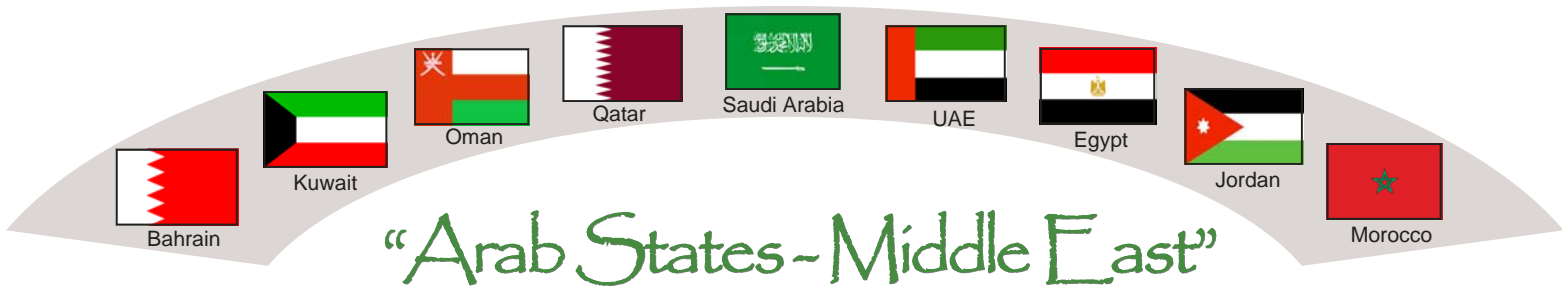


Center for International Business Advancement [CIBA]

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 - E-mail: wtc.ciba@wichita.edu - Web: www.wtc.wichita.edu

32nd Annual World Trade Week 2008 Honors



Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates, Egypt, Jordan & Morocco

Venue: Olive Tree Banquet Hall, 2949 N. Rock Rd, Wichita

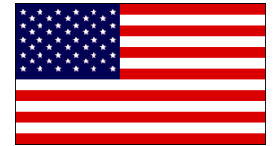
1. May 15, 7:45 am – 4:00 pm

Doing Business with Arab States-ME Trade Conference

Trade Conference - Panels Feature AS-ME Country Briefings, KS Agriculture, Wichita Aircraft, MNCs & Luncheon Address



2. May 15, 5:45 pm – 9:30 pm



VIP Reception, Banquet, Keynote & Featured Speakers

SPONSORS: World Trade Week Honors Arab States of the Gulf-Middle East is presented by World Trade Council of Wichita, CIBA in association with AIESEC-WSU, Kansas World Trade Center, US-SBA, KITCC, WCFR, Arab States of the Gulf/Middle East Embassies, KU CIBER, U.S. DOC-EAC (Wichita), Wichita Convention-Visitors' Bureau, City of Wichita, The Chamber/GWEDC, Sedgwick County/FTZ, KMUW & Wichita Business Journal.
VIP RECEPTION PATRONS: Cessna Aircraft Company, Hawker Beechcraft Corporation, Intrust Bank, Commerce Bank, Koch Industries, TRAMCO, Pioneer Balloon Company, Bombardier/Learjet, Cessna Finance Corp., Grant Thornton, Cargill MS, Standard Beverage Corp. and Dean & Deluca.

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Center for International Business Advancement [CIBA]
Barton School of Business, Wichita State University
1845 Fairmount, Wichita KS 67260-0088.

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I. MAY 15 "DOING BUSINESS WITH ARAB STATES-MIDDLE EAST"

- 7:45am **Registration** - Continental breakfast - Tea/Coffee Croissants
- 8:15 **Introductions** - Dr. Dharma deSilva, Chair WTC
Welcome & WTW Proclamation, Mayor of City of Wichita, Honorable Carl Brewer
Greetings and Response from H.E. Ambassadors from Arab States-Middle East
Introduction of Minister-Counselors and delegation from Arab States-Middle East & Speakers
- 8:30 **"Doing Business in Middle East: Opportunities"** Dr. Abdul Shaikh, Regional Coordinator Middle East USDOC.
- 9:00 **PANEL I Briefing on Doing Business Bahrain, Oman, Jordan, Kuwait & Qatar** —Trade & Investment Prospects
H.E. Dr. Naser Mohammed Al Belooshi, Embassy of Bahrain, H.E. Hunaina Al-Mughiry, Embassy of Oman
- 10:00 **Break**
- 10:10 **PANEL II Briefing on Doing Business with Saudi Arabia, Morocco, Egypt & UAE** —Trade & Investment Prospects
Hon'ble Mourad Layachi, Counselor-Embassy of Morocco, Hon'ble Dr.Ashraf El-Rabiey, Minister Counselor-Embassy of Egypt, Mr. Edward Burton, President & M.D. US-Saudi Arabian Business Council
- 11:30 **PANEL III Agriculture & Food Products Trade of Kansas in ME** – Hon'ble A. J. Polansky, Secretary of Agriculture.
- 12:05pm **Luncheon & Keynote Speaker "USA-FTA with special reference to Middle East"**
Hon'ble Holly Vineyard, Deputy Assistant Secretary for Africa, Middle East and South Asia, US Dept. of Commerce.
- 1:30 **PANEL IV - Wichita Aircraft Global Operations** – The Boeing Company [Jeffrey Johnson, VP Middle East], Bombardier/Learjet [Mike Fahey, VP], Cessna [Gordon Vieth, VP] & Hawker Beechcraft Corp. [Don Dwyer, VP]
- 2:30 **PANEL V Doing Business with Middle East** - McKinsey Study "Beyond Oil: Reappraising the Gulf States" (Invited), Area MNCs Doing Business in Mid-East - Koch Industries [Woody Swain], LSI Corp.[Dr. Ron Beach], Pioneer Balloon Co.[Dr. Ted Vlamis], TRAMCO [Leon Tramell], Coleman Co. & The Bradbury Group.
- 3:30 **Breakout Sessions for individual consultations** with Country delegates and speakers, joined by

II. MAY 15, VIP RECEPTION, BANQUET, KEYNOTE & FEATURED SPEAKERS

- 5:45pm **VIP RECEPTION** – [Hors d' oeuvres & Beverages Courtesy WTC Board of Director Patrons, SBC, Dean & Deluca]
Welcome - City/State Legislators, The Chamber & Business Leaders to meet Arab States/Middle East Delegates
- 6:50 **World Trade Week Honors Arab States-Middle East Banquet**
- 7:40 **Governor's World Trade Week Proclamation & Welcome Address**
Hon'ble David Kerr, Secretary of Commerce, KDOC
- 7:55 **Keynote Special Addresses:** H.E. Hunaina Al-Mughiry, Ambassador, Embassy of Oman, H.E. Dr.Naser Mohamed Al Belooshi, Ambassador, Embassy of Bahrain, H.E. Aziz Mekouar, Ambassador, Embassy of Morocco. Other H.E. Ambassadors & Ministers/Counselors [invited to be announced]
- 9:00 **International Business Excellence Award** [Sponsored by Grant Thornton]
- 9:20 **Vote of Thanks & Door Prizes/Souvenirs**

Please return reservation form with payment to:

World Trade Council of Wichita, Inc.
CIBA, Barton School of Business, Wichita State University
1845 Fairmount, Wichita KS 67260-0088

Check enclosed for \$ _____ [Reservations not cancelled 48 hours in advance are billed] Please Check _____ Vegetarian

Please Make _____ Reservations for [1] AS-ME Day Trade Conference @ \$75.00 and/or [2] VIP Reception & Banquet @ \$35.00
Co./Group _____ Reservations for VIP Reception & Banquet only @ \$275 per/table for 8 guests. Non-Members VIP Reception & Banquet \$45.00

Name[s] _____ Title/Co _____ Tel/Email _____

Guest[s] _____ Title/Co _____ Tel/Email _____

WTC – Non-profit organization is affiliated to Center for International Business Advancement [CIBA] Barton School of Business, WSU & Wichita Metro Chamber