



# World Trade Council of Wichita, Inc



Center for International Business Advancement [CIBA]

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 Email: wtc.ciba@wichita.edu Web: www.wtc.wichita.edu

## Announcing April 24, 2008 WTC Reception & Dinner Program

# “Globalization of Cessna & Textron”

**Venue: Olive Tree Banquet Hall**

2949 N. Rock Rd. Wichita

**Date: Thursday April 24, 2008**

**Time: 6:00 p.m. Hosted Social & Reception**

**7:00 p.m. Banquet & Wine**

**8:00 p.m. Program Introduction:**

Dr. Dharma deSilva, Chair, WTC



## Keynote Theme: "Globalizing Markets, People & Products"

**Presented by:**

**Mr. Gordon Vieth, Vice President, Cessna Citation**

**Mr. Trevor Esling, Vice President, Cessna Citation International Sales**

**9:00 p.m. Q & A and Adjourn for Individual Consultations**

**RESERVATIONS:** Fax 978-3698 or online – [www.wtc.wichita.edu](http://www.wtc.wichita.edu) or email [wtc.ciba@wichita.edu](mailto:wtc.ciba@wichita.edu)

[Reservations not cancelled 48 hours in advance will be billed]

**R.S.V.P. Please make reservations with payment before April 21, 2008, to:**

World Trade Council of Wichita, Inc.

CIBA, Barton School, CH 034, Wichita State University

1845 N. Fairmount, Wichita, KS 67260-0088

Make Reservation(s) for \_\_\_\_\_ @ \$25.00 Member \_\_\_\_\_ @ \$30.00 Non-Member \_\_\_\_\_ @ \$15 Students

Member(s): \_\_\_\_\_ Tel: \_\_\_\_\_

Non Member[s]: \_\_\_\_\_

Company/Address: \_\_\_\_\_ Email: \_\_\_\_\_

*World Trade Council of Wichita [affiliated with the Center for International Businesses Advancement - CIBA-WSU, & The Chamber], in association with AIESEC-WSU and Standard Beverage Corporation.*

**Deadline April 24: Renew 2008 Membership & Business Cards to be included in Directory**

*Upcoming Event – Plan to attend Day Conference & VIP Reception & Banquet Program*

**May 15, 2008 - World Trade Week Honors Arab Gulf States/Middle East**

*Bahrain, Kuwait, Oman, Qatar, Saudi Arabia & the United Arab Emirates, Jordan, Egypt & Morocco.*

**1. May 15, 8:00 am – 4:00 pm Doing Business with Arab Gulf States/ME Trade Conference**

**2. May 15, 6:00 pm – 9:20 pm VIP Reception, Banquet, Keynote & Featured Speakers**