



World Trade Council of Wichita, Inc



Center for International Business Advancement [CIBA]

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 Email: wtc.ciba@wichita.edu Web: www.wtc.wichita.edu

Announcing April 24, 2008 WTC Reception & Dinner Program

“Globalization of Cessna & Textron”

Venue: Olive Tree Banquet Hall

2949 N. Rock Rd. Wichita

Date: Thursday April 24, 2008

Time: 6:00 p.m. Hosted Social & Reception

7:00 p.m. Banquet & Wine

8:00 p.m. Program Introduction:

Dr. Dharma deSilva, Chair, WTC



Keynote Theme: "Globalizing Markets, People & Products"

Presented by:

Mr. Gordon Vieth, Vice President, Cessna Citation

Mr. Trevor Esling, Vice President, Cessna Citation International Sales

9:00 p.m. Q & A and Adjourn for Individual Consultations

RESERVATIONS: Fax 978-3698 or online – www.wtc.wichita.edu or email wtc.ciba@wichita.edu

[Reservations not cancelled 48 hours in advance will be billed]

R.S.V.P. Please make reservations with payment before April 21, 2008, to:

World Trade Council of Wichita, Inc.

CIBA, Barton School, CH 034, Wichita State University

1845 N. Fairmount, Wichita, KS 67260-0088

Make Reservation(s) for _____ @ \$25.00 Member _____ @ \$30.00 Non-Member _____ @ \$15 Students

Member(s): _____ Tel: _____

Non Member[s]: _____

Company/Address: _____ Email: _____

World Trade Council of Wichita [affiliated with the Center for International Businesses Advancement - CIBA-WSU, & The Chamber], in association with AIESEC-WSU and Standard Beverage Corporation.

Deadline April 24: Renew 2008 Membership & Business Cards to be included in Directory

Upcoming Event – Plan to attend Day Conference & VIP Reception & Banquet Program

May 15, 2008 - World Trade Week Honors Arab Gulf States/Middle East

Bahrain, Kuwait, Oman, Qatar, Saudi Arabia & the United Arab Emirates, Jordan, Egypt & Morocco.

1. May 15, 8:00 am – 4:00 pm Doing Business with Arab Gulf States/ME Trade Conference

2. May 15, 6:00 pm – 9:20 pm VIP Reception, Banquet, Keynote & Featured Speakers