



World Trade Council of Wichita, Inc

Center for International Business Advancement

Barton School of Business, Wichita State University, Wichita, KS 67260-0088

Tel: 316-978-3176 - Fax: 316-978-3698 Email: wtc.ciba@wichita.edu Web: www.wtc.wichita.edu



Announcing October 25, 2007 WTC Reception & Dinner Program Doing Business in the Middle East: Challenges & Opportunities

Venue: **Wichita Marriott**
9100 Corporate Hills Drive, Wichita, Kansas 67207

Date: **Thursday, October 25, 2007**

Time: **6:00 p.m. Hosted Social & Reception**
Compliments of Cessna Aircraft Company

7:00 p.m. Banquet & Wine

8:00 p.m. Program Introduction:
Dr. Dharma deSilva, Chair, WTC



Keynote Theme:
**Doing Business in the Middle East:
Challenges & Opportunities**
Focusing on Jordan, Kuwait, Qatar, UAE, Egypt and Morocco

Presented by:
Mr. Kam Shah, Project Manager,
Middle East/North Africa Business Information Center, Office of Trade Promotion Programs, U. S. Department of Commerce, Washington DC.



Cessna Marketing Success in the Middle East

Mr. Trevor Esling, Vice President Int. Sales, Cessna Aircraft UK, Farnborough, United Kingdom.

9:00 p.m. Q & A and Adjourn for Individual Consultations

RESERVATIONS: Fax 978-3698 or online – www.wtc.wichita.edu or email wtc.ciba@wichita.edu
[Reservations not cancelled 48 hours in advance will be billed]

R.S.V.P. Please make reservations with payment before Oct. 22, 2007, to:

World Trade Council of Wichita, Inc.
CIBA, Barton School, CH 034, Wichita State University
1845 N. Fairmount, Wichita, KS 67260-0088

Make Reservation(s) for _____ @ \$25.00 Member _____ @ \$30.00 Non-Member

Member(s): _____ Tel: _____

Non Member[s]: _____

Company/Address: _____ Email: _____

Sponsored by World Trade Council of Wichita, affiliated with The Chamber & WSU Center for Int'l Business Advancement (CIBA), AIESEC-WSU, KWTCs USDOC & Cessna Aircraft Co.

Collaborating Event with KWTC: Destination India – Oct. 4, 2007 at Hyatt Regency.

Contact KWTC on 316-264-5982 or visit www.kansaswtc.org

**Upcoming WTC Event: "Doing Business with Australia," presented by the
Consulate General of Australia & AUSTRADE Nov. 15, 2007 visit www.wtc.wichita.edu**